Online Business, Security and Fundamental Human Rights – Enabling Trust on the Internet

On the last day of the European Cyber Security Month (ECSM)[i], October 31, 2016, the **MAPPING Second General Assembly**, focused on the interrelated issues *Internet governance, Privacy and Intellectual Property Rights*, is starting in Prague (CZ). The international debate includes a variety of topics, such as: *existing and emerging business models as impacted by the General Data Protection Regulation, law enforcement and Intelligence agency perspectives; the interplay between privacy and intellectual property, critical infrastructures and challenges to freedom of expression.*

The MAPPING project[ii] consortium is continuously working to support *the people dimension* within the project, using the multi-stakeholder approach to come up with solutions to Internet-related problems. Since the beginning of the project in 2014, the MAPPING Annual General Assemblies have become a recognised platform, focusing on cooperation between diverse stakeholders including business and online service providers, governmental organisations, civil society and academia. The ultimate goal of this forum is to contribute to the creation of an enabling framework for the digital transition and improvement of the global governance structure as well as the EU innovation ecosystem.

While the *Extraordinary General Assembly* (Rome, May 2014) was organized in order to mobilize and map stakeholders and to share the basic project visions with the main MAPPING actors, the *First General Assembly (*Hannover, September 2015) was aimed to reflect on the work of the MAPPING project carried out since it began. The *Second General Assembly* (SGA) of the MAPPING Project is held in Prague, Czech Republic, on 31 October – 2 November 2016. The event is entitled „**Online business, Security and Fundamental Human Rights – Enabling trust on the Internet**". Over the course of three days the SGA will present a series of privacy-centric and data protection keynote presentations, and panels with speakers from academia, civil society organisations, companies, law enforcement agencies such as Interpol and Europol, the United Nations and several other European and US institutions. The conference sessions will cover topics such as **Privacy for the Next Generation, Complexity of Innovation: Opportunities and Risks, The interplay between privacy and intellectual property.** An important aim of the conference is also to involve the stakeholders in the process of creating **the MAPPING Road Map** and in discussions on how to take MAPPING forward.

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[i] ECSM is an EU promotional campaign, which advocates for change in the perception of cyber-threats by promoting data and information security, education, sharing of good practices and competitions, www.cybersecuritymonth.eu

[ii] MAPPING (Managing Alternatives for Privacy, Property and Internet Governance) is a Mobilisation and Mutual Learning Action Plan on Societal Challenges project and is funded by the European Union's Seventh Framework Programme for Research and Technological Developments. It is carried out by a consortium of 12 European organisations and 1 International organisation, coordinated by the University of Groningen, the Netherlands.